



A Summit for Community Activists & Concerned Parents
Hosted by Pesticide Watch

Co-Hosted By MOMAS, Parents for a Safer Environment,
Pesticide-Free Sacramento, Pesticide Free Zone

Orinda Community Church
10 Irwin Way, Orinda, CA 94563

Saturday, November 21st

- 8:30-9:00** Coffee & Snacks
- 9:00-9:30** Welcome & Introductions
Supervisor Michela Alioto-Pier, San Francisco (Invited)
- 9:30-11:00** Learning from Local Efforts
- 9:30-10:00 Panel: Lessons Learned from Local Government
Debbie Raphael, San Francisco Department of the Environment (Invited)
Martin Guerena, City of Davis Parks Department (Invited)
- 10:00-11:00 Panel: Lessons Learned from Community Activists
Amy Barden, Pesticide-Free Sacramento
Debbie Friedman, Mothers of Marin Against the Spray (MOMAS)
Susan JunFish, Parents for a Safer Environment
Susan Christman, Pesticide Education Group (Invited)
- 11:00-11:30** Understanding the Legislative Process
Paul S. Towers, Pesticide Watch
- 11:30-12:00** What Will Healthy Parks Look Like?
Paul S. Towers, Pesticide Watch

12:00-1:00	Lunch <i>Free lunch provided with registration</i>
1:00-3:00	Building a Winning Campaign for Healthy Parks
1:00-2:00	Breakout Discussion: How Do You Galvanize Your Community? <i>Discussion sections led by host committee leaders</i>
2:00-3:00	Creating a Winning Campaign Plan <i>Paul S. Towers, Pesticide Watch</i>
3:00-3:15	Break; Coffee & Snacks
3:15-4:30	Developing an Effective Message <i>Elizabeth Martin-Craig, Pesticide Watch Education Fund</i>
4:30-5:00	Debrief, Wrap-Up <i>Elsa Dooling, Pesticide Watch Education Fund</i>